GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:912
ANSWERED ON:29.07.2005
EXPORT OF HANDLOOM
Athawale Shri Ramdas

Will the Minister of TEXTILES be pleased to state:

(a) the countries to which handloom/handicraft goods have been exported during the last three years;

(b) whether the Government has formulated any special scheme in view of the growing demand of Indian Handloom/Handicraft products; and

(c) if so, the details thereof?

Answer

MINISTER OF TEXTILES (SHRI SHANKERSINH VAGHELA)

(a) The major countries to which handloom goods have been exported during the last three years include USA, UK, Germany, Japan, France, Sweden and Australia. The major countries to which handicraft items including hand knotted carpets are exported include USA, UK, Germany, France, Italy, Japan, Canada, Netherlands, Saudi Arabia, Switzerland and Australia.

(b) & (c) Yes, Sir. In order to give impetus to the export of handloom products, a scheme under the name of "Handloom Export Scheme" has been approved for implementation in the 10th Five Year Plan. The scheme envisages provision of financial assistance to the handloom agencies such as National and State Level Handloom Corporations, Apex Cooperative Societies, Primary Handloom Weavers' Cooperative Societies and Private Handloom Exporters, recommended by Handloom Export Promotion Council, for development of export worthy handloom products, publicity & international marketing thereof and setting up of value addition/quality control units. Financial assistance is also provided under the scheme to Handloom Export Promotion Council (HEPC), Association of Corporations and Apex Societies of Handlooms (ACASH) etc. for organising participation of their members in international fairs/exhibitions/Buyer-Seller-Meets.

With a view to promote trade of handicrafts, export promotion scheme is being implemented having components of Product Development, Publicity & Marketing. Product Development component includes; workshops and trainings in packaging and export procedures; training of artisans/master craft persons/designers for technology development; workshops/seminars in India and abroad. The component of Publicity & Marketing includes: publicity for export promotion; participation in international fairs/exhibitions; buyer-seller meets in India and abroad and conducting market studies abroad.